



# Hunewill Ranch

January, 2021  
compared to December, 2020

Author: New Wave Web & Marketing

**SESSIONS**  
HUNEWILL RANCH - ALL WEB SITE DATA

1,561

↑ 20.2%

**PAGES / SESSION**  
HUNEWILL RANCH - ALL WEB SITE DATA

1.28

↑ 1.8%

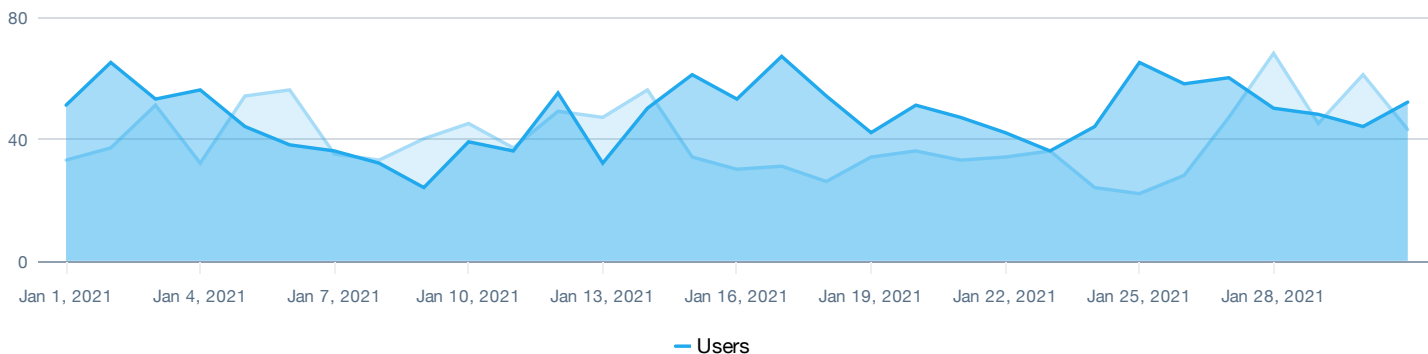
**BOUNCE RATE**  
HUNEWILL RANCH - ALL WEB SITE DATA

78.6%

↓ -2.7%

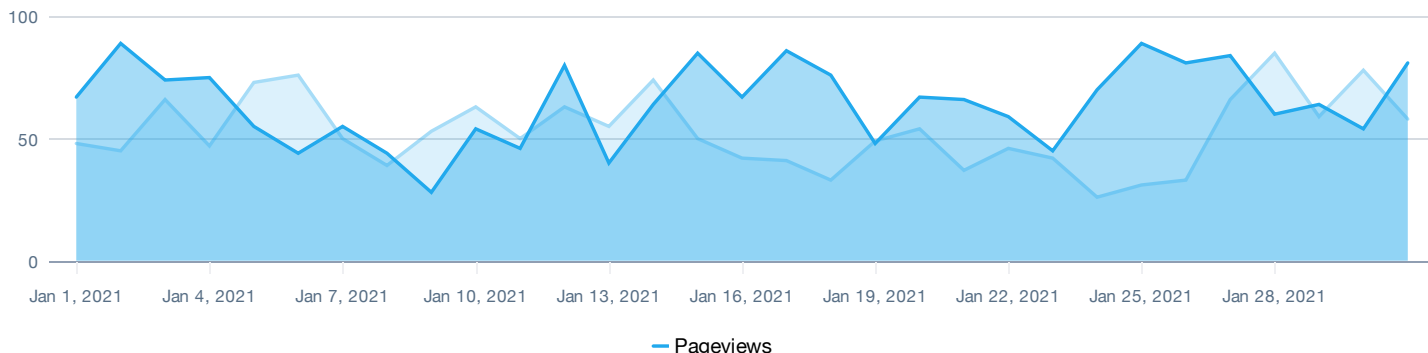
**USERS**  
HUNEWILL RANCH - ALL WEB SITE DATA

Jan 1 - 31, 2021 compared to Dec 1 - 31, 2020



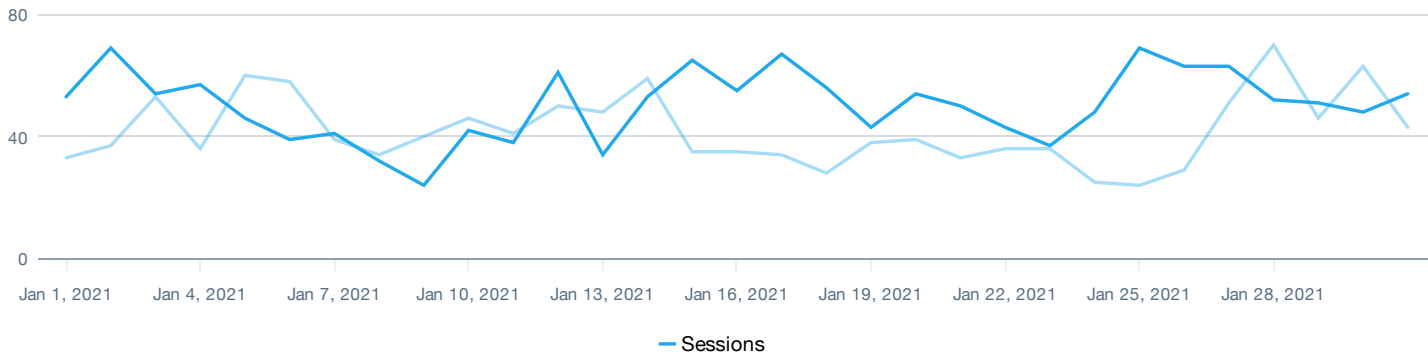
**PAGEVIEWS**  
HUNEWILL RANCH - ALL WEB SITE DATA

Jan 1 - 31, 2021 compared to Dec 1 - 31, 2020



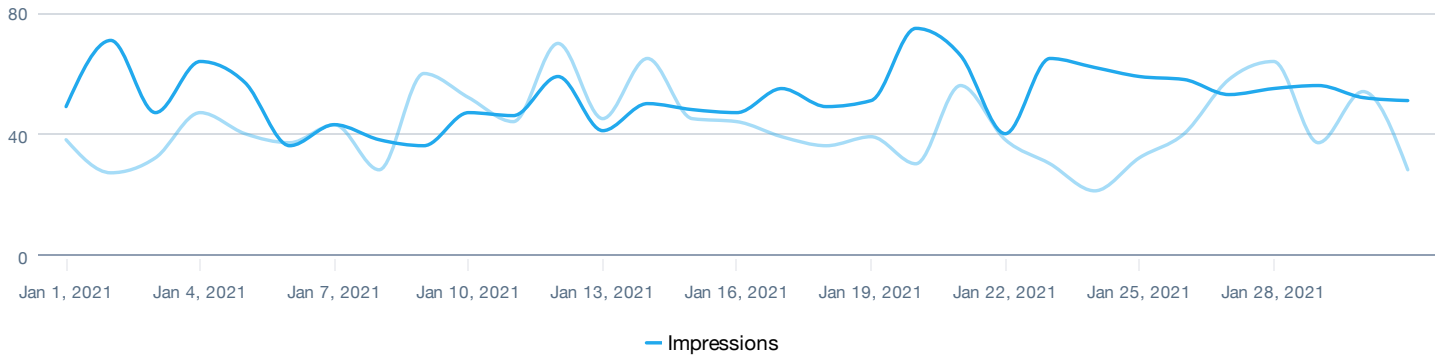
**SESSIONS**  
PAST 1 MONTH: HUNEWILL RANCH - ALL WEB SITE DATA

Jan 1 - 31, 2021 compared to Dec 1 - 31, 2020



 **IMPRESSIONS BY DAY**  
WWW.HUNEWILLRANCH.COM/

Jan 1 - 31, 2021 compared to Dec 1 - 31, 2020



 **REFERRERS**  
HUNEWILL RANCH - ALL WEB SITE DATA

Jan 1 - 31, 2021    Dec 1 - 31, 2020

Referrer	Sessions	% new sessions	Users	Pageviews	Pages / session	Avg. session duration	Bounce rate
google	673	87.96%	626	878	1.3	1m 8s	76.37%
	596	82.05%	521	767	1.29	58s	79.53%
	↑ 12.9%	↑ 7.2%	↑ 20.2%	↑ 14.5%	↑ 1.4%	↑ 16.2%	↓ -4.0%
(direct)	468	83.55%	399	554	1.18	40s	86.32%
	369	86.72%	328	429	1.16	35s	87.26%
	↑ 26.8%	↓ -3.7%	↑ 21.6%	↑ 29.1%	↑ 1.8%	↑ 13.3%	↓ -1.1%
duderanch.org	223	91.93%	212	320	1.43	1m 9s	67.71%
	152	88.82%	137	217	1.43	1m 14s	66.45%
	↑ 46.7%	↑ 3.5%	↑ 54.7%	↑ 47.5%	↑ 0.5%	↓ -6.0%	↑ 1.9%
bing	43	86.05%	41	53	1.23	1m 12s	79.07%
	25	68%	20	28	1.12	15s	96%
	↑ 72.0%	↑ 26.5%	↑ 105.0%	↑ 89.3%	↑ 10.0%	↑ 376.1%	↓ -17.6%
duckduckgo	18	61.11%	13	18	1	0s	100%
	6	100%	6	7	1.17	2m 32s	83.33%
	↑ 200.0%	↓ -38.9%	↑ 116.7%	↑ 157.1%	↓ -14.3%	↓ -100.0%	↑ 20.0%
yahoo	18	94.44%	17	22	1.22	1m 28s	77.78%
	11	100%	11	13	1.18	1m 39s	81.82%
	↑ 63.6%	↓ -5.6%	↑ 54.5%	↑ 69.2%	↑ 3.4%	↓ -11.4%	↓ -4.9%
	1,561	87.12%	1,399	1,997	1.28	57s	78.6%
	1,299	84.6%	1,141	1,632	1.26	51s	80.75%
	↑ 20.2%	↑ 3.0%	↑ 22.6%	↑ 22.4%	↑ 1.8%	↑ 11.7%	↓ -2.7%

	Jan 1 - 31, 2021		Dec 1 - 31, 2020				
facebook.com/	15	100%	15	15	1	0s	100%
	22	95.45%	22	22	1	0s	100%
	↓ -31.8%	↑ 4.8%	↓ -31.8%	↓ -31.8%	↑ 0.0%	↑ ∞%	↓ 0.0%
GuestRanches.com	15	80%	15	20	1.33	34s	66.67%
	9	77.78%	9	12	1.33	44s	77.78%
	↑ 66.7%	↑ 2.9%	↑ 66.7%	↑ 66.7%	↑ 0.0%	↓ -22.6%	↓ -14.3%
AllTrips	9	88.89%	9	11	1.22	44s	88.89%
	7	71.43%	6	11	1.57	56s	42.86%
	↑ 28.6%	↑ 24.4%	↑ 50.0%	↑ 0.0%	↓ -22.2%	↓ -20.2%	↑ 107.4%
DudeRanch.com	8	87.5%	8	15	1.88	2m 25s	50%
	8	100%	8	12	1.5	1m 58s	50%
	↑ 0.0%	↓ -12.5%	↑ 0.0%	↑ 25.0%	↑ 25.0%	↑ 22.9%	↓ 0.0%
	1,561	87.12%	1,399	1,997	1.28	57s	78.6%
	1,299	84.6%	1,141	1,632	1.26	51s	80.75%
	↑ 20.2%	↑ 3.0%	↑ 22.6%	↑ 22.4%	↑ 1.8%	↑ 11.7%	↓ -2.7%

 REFERRERS  
HUNEWILL RANCH - ALL WEB SITE DATA

	Jan 1 - 31, 2021		Dec 1 - 31, 2020				
Referrer	Sessions	% new sessions	Users	Pageviews	Pages / session	Avg. session duration	Bounce rate
google	673	87.96%	626	878	1.3	1m 8s	76.37%
	596	82.05%	521	767	1.29	58s	79.53%
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duderanch.org	223	91.93%	212	320	1.43	1m 9s	67.71%
	152	88.82%	137	217	1.43	1m 14s	66.45%
	↑ 46.7%	↑ 3.5%	↑ 54.7%	↑ 47.5%	↑ 0.5%	↓ -6.0%	↑ 1.9%
bing	43	86.05%	41	53	1.23	1m 12s	79.07%
	25	68%	20	28	1.12	15s	96%
	↑ 72.0%	↑ 26.5%	↑ 105.0%	↑ 89.3%	↑ 10.0%	↑ 376.1%	↓ -17.6%
	1,561	87.12%	1,399	1,997	1.28	57s	78.6%
	1,299	84.6%	1,141	1,632	1.26	51s	80.75%
	↑ 20.2%	↑ 3.0%	↑ 22.6%	↑ 22.4%	↑ 1.8%	↑ 11.7%	↓ -2.7%

	Jan 1 - 31, 2021		Dec 1 - 31, 2020				
duckduckgo	18	61.11%	13	18	1	0s	100%
	6	100%	6	7	1.17	2m 32s	83.33%
	↑ 200.0%	↓ -38.9%	↑ 116.7%	↑ 157.1%	↓ -14.3%	↓ -100.0%	↑ 20.0%
yahoo	18	94.44%	17	22	1.22	1m 28s	77.78%
	11	100%	11	13	1.18	1m 39s	81.82%
	↑ 63.6%	↓ -5.6%	↑ 54.5%	↑ 69.2%	↑ 3.4%	↓ -11.4%	↓ -4.9%
facebook.com/	15	100%	15	15	1	0s	100%
	22	95.45%	22	22	1	0s	100%
	↓ -31.8%	↑ 4.8%	↓ -31.8%	↓ -31.8%	↑ 0.0%	↑ ∞%	↓ 0.0%
GuestRanches.com	15	80%	15	20	1.33	34s	66.67%
	9	77.78%	9	12	1.33	44s	77.78%
	↑ 66.7%	↑ 2.9%	↑ 66.7%	↑ 66.7%	↑ 0.0%	↓ -22.6%	↓ -14.3%
AllTrips	9	88.89%	9	11	1.22	44s	88.89%
	7	71.43%	6	11	1.57	56s	42.86%
	↑ 28.6%	↑ 24.4%	↑ 50.0%	↑ 0.0%	↓ -22.2%	↓ -20.2%	↑ 107.4%
DudeRanch.com	8	87.5%	8	15	1.88	2m 25s	50%
	8	100%	8	12	1.5	1m 58s	50%
	↑ 0.0%	↓ -12.5%	↑ 0.0%	↑ 25.0%	↑ 25.0%	↑ 22.9%	↓ 0.0%
	1,561	87.12%	1,399	1,997	1.28	57s	78.6%
	1,299	84.6%	1,141	1,632	1.26	51s	80.75%
	↑ 20.2%	↑ 3.0%	↑ 22.6%	↑ 22.4%	↑ 1.8%	↑ 11.7%	↓ -2.7%

**f** LIFETIME PAGE LIKES  
HUNEWILL RANCH

3,003

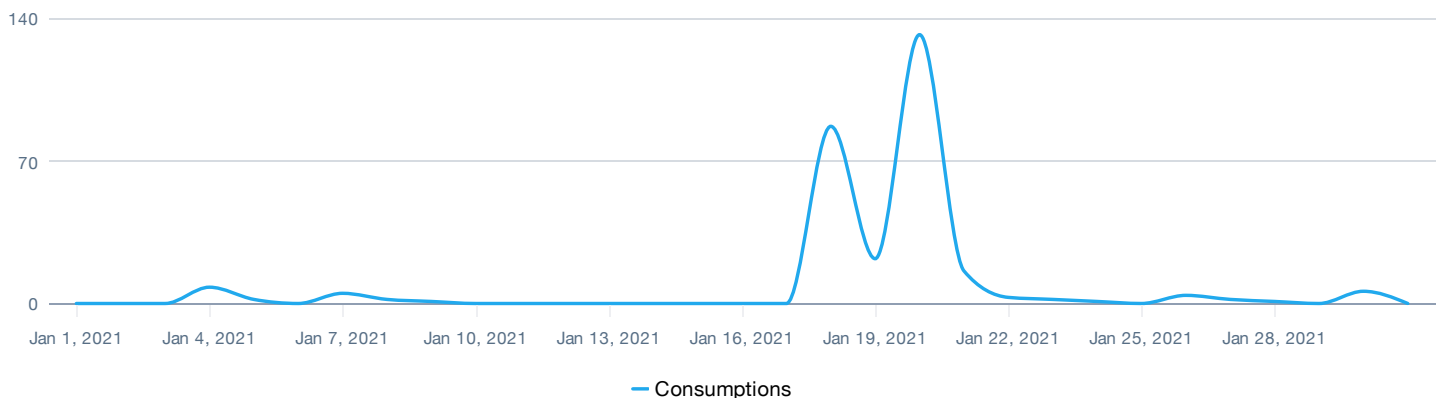
↑ 0.6%

**f** NEW PAGE LIKES  
HUNEWILL RANCH

21

↑ 110.0%

**f** TOTAL POST CLICKS, LIKES, SHARES AND COMMENTS  
HUNEWILL RANCH



 TOP PAGES  
SC-DOMAIN:HUNEWILLRANCH.COM

Jan 1 - 31, 2021    Dec 1 - 31, 2020

Page	Clicks	Impr.	CTR	Avg. position
<a href="http://www.hunewillranch.com/">http://www.hunewillranch.com/</a>	274	1,588	17.25%	6.39
	234	1,292	18.11%	8.12
	↑ 17.1%	↑ 22.9%	↓ -4.7%	↓ -21.3%
<a href="https://www.hunewillranch.com/">https://www.hunewillranch.com/</a>	264	8,838	2.99%	39.36
	220	9,308	2.36%	44.12
	↑ 20.0%	↓ -5.0%	↑ 26.4%	↓ -10.8%
<a href="https://www.hunewillranch.com/schedule.php">https://www.hunewillranch.com/schedule.php</a>	36	1,779	2.02%	17.73
	21	1,451	1.45%	19.59
	↑ 71.4%	↑ 22.6%	↑ 39.8%	↓ -9.5%
<a href="https://www.hunewillranch.com/cattle-drive.php">https://www.hunewillranch.com/cattle-drive.php</a>	13	363	3.58%	35.07
	13	324	4.01%	35.56
	↑ 0.0%	↑ 12.0%	↓ -10.7%	↓ -1.4%
<a href="https://www.hunewillranch.com/trips.php">https://www.hunewillranch.com/trips.php</a>	12	1,169	1.03%	12.31
	6	1,015	0.59%	13.67
	↑ 100.0%	↑ 15.2%	↑ 73.7%	↓ -10.0%
<a href="https://www.hunewillranch.com/local_attractions.php">https://www.hunewillranch.com/local_attractions.php</a>	9	989	0.91%	5.83
	12	829	1.45%	5.03
	↓ -25.0%	↑ 19.3%	↓ -37.1%	↑ 15.9%
<a href="https://www.hunewillranch.com/ranch_info.php">https://www.hunewillranch.com/ranch_info.php</a>	8	1,663	0.48%	17.37
	15	1,314	1.14%	17.02
	↓ -46.7%	↑ 26.6%	↓ -57.9%	↑ 2.0%
<a href="https://www.hunewillranch.com/activities.php">https://www.hunewillranch.com/activities.php</a>	3	500	0.6%	22.06
	3	307	0.98%	35.84
	↑ 0.0%	↑ 62.9%	↓ -38.6%	↓ -38.5%
<a href="https://www.hunewillranch.com/4th-of-july.php">https://www.hunewillranch.com/4th-of-july.php</a>	2	39	5.13%	20.97
	0	19	0%	30.79
	↑ ∞%	↑ 105.3%	↑ ∞%	↓ -31.9%
<a href="https://www.hunewillranch.com/high-sierra-cowgirl.php">https://www.hunewillranch.com/high-sierra-cowgirl.php</a>	2	102	1.96%	26.21
	1	86	1.16%	20.91
	↑ 100.0%	↑ 18.6%	↑ 68.6%	↑ 25.3%
	633	19,141	3.31%	27.77
	541	17,843	3.03%	31.3
	↑ 17.0%	↑ 7.3%	↑ 9.1%	↓ -11.3%

Jan 1 - 31, 2021      Dec 1 - 31, 2020

<a href="https://www.hunewillranch.com/img-galery.php">https://www.hunewillranch.com/img-galery.php</a>	2	591	0.34%	3.07	
	4	415	0.96%	3.33	
		↓ -50.0%	↑ 42.4%	↓ -64.9%	↓ -7.9%
<a href="https://www.hunewillranch.com/pdf/newsletter-2020.pdf">https://www.hunewillranch.com/pdf/newsletter-2020.pdf</a>	2	117	1.71%	22.97	
	3	153	1.96%	30.78	
			↓ -33.3%	↓ -23.5%	↓ -12.8%
<a href="https://www.hunewillranch.com/the-big-fall-cattle-gather.php">https://www.hunewillranch.com/the-big-fall-cattle-gather.php</a>	2	43	4.65%	17.3	
	0	32	0%	15.81	
			↑ ∞%	↑ 34.4%	↑ ∞%
<a href="https://hunewillranch.com/blog/hunewill-ranch/">https://hunewillranch.com/blog/hunewill-ranch/</a>	1	16	6.25%	15.31	
	2	20	10%	14.85	
			↓ -50.0%	↓ -20.0%	↓ -37.5%
<a href="https://www.hunewillranch.com/contactus.php">https://www.hunewillranch.com/contactus.php</a>	1	491	0.2%	11.27	
	3	449	0.67%	6.75	
			↓ -66.7%	↑ 9.4%	↓ -69.5%
<a href="https://www.hunewillranch.com/fall-cattle-work.php">https://www.hunewillranch.com/fall-cattle-work.php</a>	1	56	1.79%	22.55	
	1	47	2.13%	31.43	
			↑ 0.0%	↑ 19.1%	↓ -16.1%
<a href="https://www.hunewillranch.com/spring-cattle-work.php">https://www.hunewillranch.com/spring-cattle-work.php</a>	1	24	4.17%	23.92	
	0	14	0%	29.14	
			↑ ∞%	↑ 71.4%	↑ ∞%
<a href="http://www.hunewillranch.com/pdf/jobapp.pdf">http://www.hunewillranch.com/pdf/jobapp.pdf</a>	0	38	0%	41.89	
	0	27	0%	20.33	
			↑ ∞%	↑ 40.7%	↑ ∞%
<a href="https://hunewillranch.com/blog/">https://hunewillranch.com/blog/</a>	0	3	0%	11	
	0	3	0%	3	
			↑ ∞%	↑ 0.0%	↑ ∞%
<a href="https://hunewillranch.com/blog/2019/02/">https://hunewillranch.com/blog/2019/02/</a>	0	1	0%	29	
	0	0	0%		
			↑ ∞%	↑ ∞%	↑ ∞%
	633	19,141	3.31%	27.77	
	541	17,843	3.03%	31.3	
		↑ 17.0%	↑ 7.3%	↑ 9.1%	↓ -11.3%

Jan 1 - 31, 2021      Dec 1 - 31, 2020

<a href="https://hunewillranch.com/blog/author/megan/">https://hunewillranch.com/blog/author/megan/</a>	0	11	0%	30.27
	0	16	0%	23.38
	↑ ∞%	↓ -31.2%	↑ ∞%	↑ 29.5%
<a href="https://www.hunewillranch.com/adults-only.php">https://www.hunewillranch.com/adults-only.php</a>	0	1	0%	6
	0	0	0%	
	↑ ∞%	↑ ∞%	↑ ∞%	
<a href="https://www.hunewillranch.com/autumn-getaway-weekend.php">https://www.hunewillranch.com/autumn-getaway-weekend.php</a>	0	13	0%	32.23
	0	9	0%	57.33
	↑ ∞%	↑ 44.4%	↑ ∞%	↓ -43.8%
<a href="https://www.hunewillranch.com/columbus-day-weekend.php">https://www.hunewillranch.com/columbus-day-weekend.php</a>	0	115	0%	36.1
	0	162	0%	47.09
	↑ ∞%	↓ -29.0%	↑ ∞%	↓ -23.3%
<a href="https://www.hunewillranch.com/covid-19.php">https://www.hunewillranch.com/covid-19.php</a>	0	346	0%	2.7
	3	349	0.86%	2.38
	↓ -100.0%	↓ -0.9%	↓ -100.0%	↑ 13.1%
<a href="https://www.hunewillranch.com/fall-color-ride.php">https://www.hunewillranch.com/fall-color-ride.php</a>	0	32	0%	28.22
	0	37	0%	12.51
	↑ ∞%	↓ -13.5%	↑ ∞%	↑ 125.5%
<a href="https://www.hunewillranch.com/heart-of-the-season-02.php">https://www.hunewillranch.com/heart-of-the-season-02.php</a>	0	55	0%	55.05
	0	40	0%	57
	↑ ∞%	↑ 37.5%	↑ ∞%	↓ -3.4%
<a href="https://www.hunewillranch.com/heart-of-the-season.php">https://www.hunewillranch.com/heart-of-the-season.php</a>	0	5	0%	14.2
	0	3	0%	93.33
	↑ ∞%	↑ 66.7%	↑ ∞%	↓ -84.8%
<a href="https://www.hunewillranch.com/horseback-getaway.php">https://www.hunewillranch.com/horseback-getaway.php</a>	0	12	0%	56.75
	0	8	0%	67.75
	↑ ∞%	↑ 50.0%	↑ ∞%	↓ -16.2%
<a href="https://www.hunewillranch.com/june-jubilee.php">https://www.hunewillranch.com/june-jubilee.php</a>	0	21	0%	31.81
	0	2	0%	53.5
	↑ ∞%	↑ 950.0%	↑ ∞%	↓ -40.5%
<a href="https://www.hunewillranch.com/labor-day-weekend.php">https://www.hunewillranch.com/labor-day-weekend.php</a>	0	8	0%	20.25
	0	0	0%	
	↑ ∞%	↑ ∞%	↑ ∞%	
	633	19,141	3.31%	27.77
	541	17,843	3.03%	31.3
	↑ 17.0%	↑ 7.3%	↑ 9.1%	↓ -11.3%



Jan 1 - 31, 2021      Dec 1 - 31, 2020

<a href="https://www.hunewillranch.com/memorial-day-weekend.php">https://www.hunewillranch.com/memorial-day-weekend.php</a>	0	19	0%	55.89
	0	17	0%	65.82
	↑ ∞%	↑ 11.8%	↑ ∞%	↓ -15.1%
<a href="https://www.hunewillranch.com/mid-summer-escape.php">https://www.hunewillranch.com/mid-summer-escape.php</a>	0	3	0%	14
	0	5	0%	43.2
	↑ ∞%	↓ -40.0%	↑ ∞%	↓ -67.6%
<a href="https://www.hunewillranch.com/privacy-policy.php">https://www.hunewillranch.com/privacy-policy.php</a>	0	7	0%	59.29
	0	1	0%	1
	↑ ∞%	↑ 600.0%	↑ ∞%	↑ 5828.6%
<a href="https://www.hunewillranch.com/sierra-summer.php">https://www.hunewillranch.com/sierra-summer.php</a>	0	7	0%	15.43
	0	3	0%	82
	↑ ∞%	↑ 133.3%	↑ ∞%	↓ -81.2%
<a href="https://www.hunewillranch.com/spring-into-summer-special.php">https://www.hunewillranch.com/spring-into-summer-special.php</a>	0	22	0%	61.91
	0	21	0%	63
	↑ ∞%	↑ 4.8%	↑ ∞%	↓ -1.7%
<a href="https://www.hunewillranch.com/super-summer-deal.php">https://www.hunewillranch.com/super-summer-deal.php</a>	0	52	0%	65.75
	0	60	0%	66.6
	↑ ∞%	↓ -13.3%	↑ ∞%	↓ -1.3%
<a href="https://www.hunewillranch.com/terms-of-use.php">https://www.hunewillranch.com/terms-of-use.php</a>	0	2	0%	68
	0	1	0%	3
	↑ ∞%	↑ 100.0%	↑ ∞%	↑ 2166.7%
	633	19,141	3.31%	27.77
	541	17,843	3.03%	31.3
	↑ 17.0%	↑ 7.3%	↑ 9.1%	↓ -11.3%